

Dear Prospective Sponsors and Donors,

We are pleased to announce Village Home's ONLINE auction, which reaches **thousands of people in the Pacific Northwest**, in addition to **hundreds of families** in the Village Home community. The Auction will run online for 10 days from March 9 – March 18, 2012 – that's 10 days of exposure to thousands of bidders!

Beginning February 15, the auction will be posted at [www.biddingforgood.com/villagehome](http://www.biddingforgood.com/villagehome). This is your opportunity to promote your business to hundreds of families while supporting a vibrant learning community of self-directed, life-long learners.

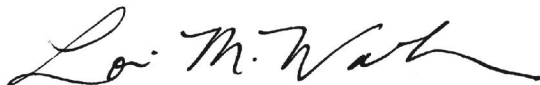
Village Home looks to the generosity of our business friends and neighbors to make the auction a success. Thanks to generous gifts from our community, our resource center is able to offer innovative curriculum for an affordable tuition. With **70% of all revenues going directly to the classroom** you know your generous sponsorship or donation will not only make you a visible part of our kick-off event and online auction, it will also make a visible difference in our classrooms. Please join us for an evening of fun at the kick-off party on March 9, 2012.

To make a difference, you can participate in any of the three levels of sponsorship outlined on the reverse of this letter, or participate as an auction donor. Please note that the goal for obtaining sponsors and donations is **February 1** to ensure that all the pertinent information will be available for the online auction listing but we are also happy to accept donations anytime.

Simply complete the attached donation form now to take advantage of this opportunity to promote your business and support the learners at Village Home. If you have any questions regarding our auction please call us.

Thank you for supporting the Village Home community.

Sincerely,



Lori Walker  
Executive Director  
Village Home Education Resource Center  
(503) 597-9100

P.S. Village Home is a 501(c)(3) organization and all donations are tax deductible to the extent the law allows. Tax ID # 43-1980251.



#### About Village Home

Village Home is an innovative learning community providing classes, field trips, and community for families who choose to individualize learning paths. Our learning community offers classes in all subject areas and has an outstanding faculty. Since 2002 we have served thousands of students in the Portland area. To learn more about our vibrant learning community please visit [www.villagehome.org](http://www.villagehome.org).

Item # _____
Procured by _____

**Lights! Camera! Auction!**

Benefiting Village Home Education Resource Center

**AUCTION DONATION FORM**

Village Home Tax ID #43-1980251

**ITEM NAME** \_\_\_\_\_ **RETAIL VALUE \$** \_\_\_\_\_

*Please check all that apply:*

1. This Donation is a:  Tangible Item  Gift Certificate  Cash Sponsorship \$ \_\_\_\_\_
2. This Donation:  is enclosed,  needs to be picked up on \_\_\_\_\_,  will be delivered by \_\_\_\_\_
3. Do you want your LOGO included on the online listing?  yes  no (if yes, send a jpg or pdf to [auction@villagehome.org](mailto:auction@villagehome.org) by February 1.)

**Item Description**

A detailed description of your donation is necessary to ensure it will be accurately represented in the ONLINE auction catalog or other publicity materials. All gift certificates will expire one year from auction date unless otherwise specified. Please write legibly, and describe this item in detail in a way that will encourage bidding. (Send electronic images, if you have them, to [auction@villagehome.org](mailto:auction@villagehome.org).)

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**Item Restrictions, if any (i.e expiration date):**

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**Company or Donor Name** \_\_\_\_\_  
(as it should appear in the online listing)

**Donor Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**Website URL (if applicable)** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Thank you for your support!**

Village Home is a 501(c)(3) organization and all donations are tax deductible to the extent the law allows. It is the donor's responsibility to place an estimated value on the items or services donated. A confirmation of your donation will be provided by Village Home for your records.

## **Auction Kick-Off Party, March 2012 Online Auction, March 2012**

### **ALL Donors and Sponsors receive:**

- a. Exposure to thousands of people through the **online** auction (half of the purchasers are not affiliated with Village Home) at biddingforgood.com.
- b. Your LOGO linked to your URL in your item listing.
- c. New customers – reaching a base of 1000's families in the Pacific NW.
- d. Tax benefits (we are a non-profit corp).
- e. Good feeling for contributing to a positive, innovative learning community.

### **CASH Sponsorship Opportunities**

Cash Sponsorships are available to businesses and individuals who want to make a cash donation in support of the auction event. Sponsors earn special recognition and benefits outlined below.

#### **Super Star \$500 and up**

- Recognition (logo) as sponsor on Event Invitation
- Recognition (logo) as sponsor on stage signage at event
- Link from online auction homepage to your URL
- Verbal recognition during event
- Kick-off event tickets for 4 guests

#### **Star \$250**

- Recognition (logo) on stage event signage
- Link from online auction homepage to your URL
- 1/2 page Ad in the Auction Catalog
- Kick-off event tickets for 4 guests

#### **Headliner \$100**

- Recognition (logo) as sponsor on stage signage at event
- Kick-off event tickets for 2 guests